

TO: IMSA Sustaining Members

FROM: Marilyn Lawrence, Executive Director

DATE: April 3, 2009

SUBJECT: Sponsorship Program 2009

Enclosed you will find many opportunities to make your company well known at the 114th Annual IMSA Conference and 32nd Annual IMSA School. The Conference will be held August 18 – 25, 2009 at the Omni Orlando Resort at ChampionsGate in Orlando, Florida.

The International Office is giving your company the opportunity to sponsor a portion of the cost of the events at the Annual Conference. Your company's name will be prominently displayed at the event in which you wish to sponsor. As a sponsor, you will have the opportunity to distribute brochures and various literature at the event in which you sponsor. This is a great marketing opportunity.

Please keep in mind that this offer is only for Exhibiting companies.

If you wish to participate, please return the attached form to IMSA Headquarters by June 1, 2009. Thank you for your continued support in your role as Sustaining Members of the International Municipal Signal Association.

REFRESHMENT BREAKS: Everyone is anxious for those refreshment breaks after a long hard day in meetings or Certification classes. They will be thankful for your sponsorship at their Refreshment break. Your company's message will be prominently displayed. This is also the perfect opportunity for members of your staff to meet and greet attendees.

STUDENT LUNCHESES: Lunchtime is a popular time of the day. Most students can't wait until lunchtime. This is another perfect opportunity for your staff to network with attendees. Submit your company brochures and we will place them on the seats of all lunch goers. Signs will also be provided for the room. Remember...these are student lunch breaks; catch them as they advance in their career. Sponsor receives two free lunch tickets.

ANNUAL BREAKFAST SESSION: Your company's message will be prominently displayed throughout this heavily attended event. You and your staff are welcome to act as greeters for this event. Your company's brochures will be placed on the seat of everyone in attendance of the breakfast. Sponsor receives two free breakfast tickets.

THEME NIGHT: This will be one of the most attended events. This is your company's chance to grab the attention of a wide variety of attendees. Your company's message will be prominently displayed throughout the event. Sponsor receives two free theme night tickets.

BANQUET & RECEPTION: The Banquet and Reception is another heavily attended event. Your staff is welcome to greet attendees as they arrive at the Reception. Send the attendees home with one last message from your company. Sponsor receives two free Banquet and Reception tickets.

Sponsorship Participation

A Special Opportunity for Exhibitors Only

Yes, I would like to sponsor the following:

- | | |
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| <input type="checkbox"/> Tuesday AM Refreshment Break | \$500 |
| <input type="checkbox"/> Tuesday Student Lunch | \$700 |
| <input type="checkbox"/> Tuesday PM Refreshment Break | \$500 |
| <input type="checkbox"/> Wednesday AM Refreshment Break | \$500 |
| <input type="checkbox"/> Wednesday Student Lunch | \$700 |
| <input type="checkbox"/> Wednesday PM Refreshment Break | \$500 – Clary Corporation |
| <input type="checkbox"/> Thursday AM Refreshment Break | \$750 |
| <input type="checkbox"/> Thursday Student Lunch | \$1,000 |
| <input type="checkbox"/> Thursday PM Refreshment Break | \$750 |
| <input type="checkbox"/> Friday AM Refreshment Break | \$750 |
| <input type="checkbox"/> Friday Student Lunch | \$1,000 |
| <input type="checkbox"/> Friday PM Refreshment Break | \$750 |
| <input type="checkbox"/> Saturday AM Refreshment Break | \$750 |
| <input type="checkbox"/> Saturday Student Lunch | \$1,000 |
| <input type="checkbox"/> Saturday PM Refreshment Break | \$750 |
| <input type="checkbox"/> Sunday AM Refreshment Break | \$750 |
| <input type="checkbox"/> Sunday Student Lunch | \$1,000 |
| <input type="checkbox"/> Sunday PM Refreshment Break | \$750 - Econolite |
| <input type="checkbox"/> Sunday Exhibit Opening | \$3,500 –Power & Tel/Clifford of Vermont |
| <input type="checkbox"/> Monday Annual Breakfast Session | \$4,500 – IMSA Educational Foundation |
| <input type="checkbox"/> Monday AM Refreshment Break | \$850 – Eberle Design, Inc. (EDI) |
| <input type="checkbox"/> Monday Student Lunch | \$2,000 |
| <input type="checkbox"/> Monday PM Refreshment Break | \$850 – Sensys Networks |
| <input type="checkbox"/> Monday Theme Night | \$5,000 |
| <input type="checkbox"/> Tuesday AM Refreshment Break | \$850 – ENCOM Wireless Data Solutions |
| <input type="checkbox"/> Tuesday Student Lunch | \$2000 |
| <input type="checkbox"/> Tuesday Night Banquet & Reception | \$5,000 |

Over Please

YOUR SPONSORSHIP WILL BE LISTED IN THE *IMSA JOURNAL*, THE 2009 ANNUAL CONFERENCE PROGRAM AND ON THE IMSA WEB SITE. (PLEASE SUBMIT YOUR LOGO ELECTRONICALLY TO MCE@IMSASAFETY.ORG FOR PLACEMENT ON THE WEB) A SIGN WITH THE SPONSORING COMPANY WILL BE SET UP AT THE FUNCTION YOU CHOOSE TO SPONSOR. YOU ARE WELCOME TO PROVIDE ANY INFORMATION OR BROCHURES TO BE DISTRIBUTED AT THE FUNCTION YOU CHOOSE TO SPONSOR. IF YOU WISH TO PARTICIPATE, PLEASE RETURN THIS FORM TO IMSA HEADQUARTERS BY JUNE 1, 2009.

Name: _____

Company: _____

Phone Number: _____

Email Address: _____

PLEASE STATE HOW YOU WOULD LIKE YOUR SIGN TO READ:

