



DALLAS 2010

115th ANNUAL IMSA CONFERENCE and 33rd ANNUAL SCHOOL

IMSA's 115th Annual Conference and 33rd Annual School will be held at the InterContinental Dallas, June 22—29, 2010 in Dallas, Texas.

Don't Miss Out...If you haven't signed up for a booth at our 2010 Annual Conference in Dallas sign up today before it's too late! There is space available.

Have you made your Conference hotel reservations yet? Please make sure to mention you are with the IMSA Conference when making your hotel reservation. Room blocks have been reserved for IMSA at the InterContinental Dallas at a \$134.00 +13 % tax rate. You may reserve a room by calling 1-800.386.1592 or visiting the Hotel Reservations link on the IMSA Website. The cutoff date for room reservations is May 14, 2010. *However, that does not mean there will still be rooms available up to that date.* Please make your reservations now so you are sure to have a room. Self Parking will be complimentary.

Exhibitor Schedule is as follows:

Sunday, June 27, 2010	5:00 PM - 7:00 PM
Monday, June 28, 2010	10:00AM - 1:00 PM 2:00 PM - 5:30 PM
Tuesday, June 29, 2010	10:00 AM - 2:00 PM

Exhibit Set-Up will be:

Saturday, June 26, 2010	1:00 PM - 5:00 PM
Sunday, June 27, 2010	8:00 AM - 3:00 PM

Exhibit Move-Out is on:

Tuesday, June 29, 2010	2:00 PM - 6:00 PM
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Please beware of phone calls from Pirate housing companies. See the notice on our Conference Web Site for more details.

Outside Exhibit Space - If your company has booth space reserved and is interested in having outside exhibit space, please e-mail the dimensions of the space you would like as well as the weight of your vehicle to mce@imsasafety.org by **May 14th** so we may make arrangements with the hotel for the space.

A Floor Plan and Updated Booth Assignment can be found at the following link: <http://www.imsasafety.org/2010conf/exhibitors.html>

For Discounts on Ground Transportation From the Airport - Please visit: <http://www.imsasafety.org/2010conf/shuttle.html>. Discounts will be applied automatically through your on-line reservation.

We are offering time and meeting room space for **Product Demonstrations** again this year. See the following link for more information: <http://www.imsasafety.org/2010conf/10sponsors/Product%20Demo%20Mailing-1.pdf>

**MARK YOUR CALENDAR FOR
THE 2011 IMSA CONFERENCE**

July 7 - 15, 2011
HYATT REGENCY BELLEVUE
Bellevue, Washington

4/16/10



IMSA

QUESTIONS...CONTACT:

IMSA

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P.O. Box 539
Newark, New York 14513

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Fax: 315.331.8205
Email: info@imsasafety.org

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An **Exhibitor Service Kit** will be sent to those companies that have submitted their completed contract and paid their booth rental fees in full the week of April 26th. The kit will be e-mailed from Freeman to the Exhibitor contact listed on the Contract. It will also be posted on the IMSA Web site. **The Exhibit Hall is carpeted.** The booth drapery will be Teal and White.

Great Networking Events can be yours! Maximize your presence at the IMSA Conference at the following events (tickets required):

- Monday, June 28, 2010...Annual Breakfast with guest speaker, Timothy McKay, P.E. Senior Vice President, Dallas Area Rapid Transit (DART)
- Monday, June 28, 2010...Theme Night—Step back into the Old West at Eddie Deen's Ranch. An off-property event will include a Texas BBQ and entertainment.
- Tuesday, June 29, 2010...The Closing banquet will consist of a cocktail reception, dinner and entertainment from the Pete's Dueling Piano act.

* A ticket order form can be found at the following link: <http://www.imsasafety.org/2010conf/Exhibitor%20Extra%20Ticket%20Order%20Form.pdf>



PLEASE MAKE SURE ALL OF YOUR 2010 FORMS ARE COMPLETED AND RETURNED TO THE INTERNATIONAL OFFICE. ALL FORMS MAY BE FOUND ON THE IMSA WEB SITE.

Important forms to have on file:

1. Sustaining Member Luncheon Reservation Form
2. IMSA Badge Order form for Booth Personnel
3. Conference Program Exhibit Form

Please contact Melissa Kinslow at mce@imsasafety.org for any questions.

The Official Decorator for the conference in Dallas will be:

FREEMAN

8801 Ambassador Row

Dallas, TX 75247



If you have any questions for the decorator, they can be reached at **214.634.1463**.

Please Note—Due to limited storage, please do not ship freight directly to the Hotel. Make arrangements with Freeman for On-Site Shipping if necessary.

A Marketing Opportunity for IMSA Exhibitors. IMSA is giving your company an opportunity to sponsor a portion of the cost of the events at the Annual Conference. Your company's name will be prominently displayed at the event in which you sponsor. Your company's representatives will be given the opportunity to act as greeters at the event. As a sponsor, you will also have the opportunity to distribute brochures and various literature at the event in which you sponsor. **This is a great marketing opportunity!**

See you in Dallas at the Sustaining Members Luncheon The luncheon will be held on Monday, June 28, 2010 at 1:00 PM in the Lalique Ballroom at the InterContinental Dallas. Booth selection for the 2011 Conference will take place at the luncheon.