

Advertising in the IMSA Journal will be limited to those companies that have no outstanding indebtedness to the IMSA. "IMSA may in its sole discretion, at any time and for any reason cancel or refuse any advertisement, regardless of whether such advertisement previously was accepted by IMSA."



INSERTION ORDER FOR IMSA JOURNAL

DATE: _____ **P.O. #:** _____

ADVERTISING COMPANY: _____

PRODUCT: _____

DESCRIPTION/ID: _____

SPACE: _____ **PAGE** _____ **ADDITIONAL COLOR:** _____

4 COLOR: _____ **BLEED:** _____ **PMS MATCH:** _____

EXTRA: _____

SPECIAL INSTRUCTIONS: _____

ISSUE(S): _____

RATE: _____

CONTACT: _____ **PHONE:** _____

BILL TO: _____ **FAX:** _____

_____ **EMAIL:** _____

_____ **WEB:** _____

Outstanding invoices over 90 days past due will be turned over to a collection agency for payment. Advertiser agrees to pay for all collection costs and all attorney fees.