IMSA News

IMSA Forum & Expo August 2 to 4, 2021 - Celebrating 125 Years!

IMSA has been working on the 2021 IMSA Forum & Expo scheduled for August 2-4 at the Greater Columbus Convention Center in Columbus, Ohio. The team has been collaborating with local staff at the Hyatt Hotel (host hotel) and the convention center to ensure we have a full scope of practices, policies and procedures in place to safely hold our event in person following CDC guidelines.

Additionally, we have been surveying various segments of the IMSA membership to have an understanding of the intent of our attendees, exhibitors, speakers and volunteers. Based on the current results, we are moving forward with a modified IMSA Forum & Expo. The forum will be 2.5 days of certification classes and tech sessions. There will be limited social networking and opportunities to interact safely as we know that is a big part of our culture.

Opportunities to sponsor tech sessions, portions of the forum and have a table top presence is in the works as we speak. We are not sure at this time we will be able to have a full exhibit hall based on the states capacity rules in place. We are continuing to monitor this and will keep you updated. Direct questions to Kim Dresser, Director of Membership, Marketing & Services.

Call for technical session presenters is now open.

The Hyatt Hotel is now accepting reservations.
Registration and sponsorship opportunities are coming soon.

We look forward to seeing our IMSA members and friends that feel comfortable traveling and attending an in person event!

**IMSA Forum & Expo 2021 - Quick Poll - Pick ONE only**

As of today, are you still planning on coming to IMSA Forum & Expo in Columbus, Ohio?

- **Yes, 100% ready to attend**
  - Select

- **Yes, pending my employer approves travel**
  - Select

- **If I get fully vaccinated, I will be attending.**
  - Select

- **Just unsure right now, I need more time to see what the next few months holds**
  - Select

- **No, I will not be traveling in 2021 per my employer**
  - Select

- **No, I do not feel comfortable attending in person events at this time**
  - Select

**Time to check your IMSA 2021 membership status**

Benefits and services for 2020 IMSA members that did not renew for 2021 were moved to suspended status on **March 1, 2021**.

Log in to your profile to check your status for 2021 or pay online.

Reach out to our membership team via email with questions or to have your status checked.

Call our membership team at (321)349-3569 to renew over the phone.

Stay engaged with IMSA in 2021 as we celebrate our 125th year serving our members who work to keep the public safe. It is not too late to renew.

**ATTENTION IMSA MEMBERS**

Please review the proposed IMSA Bylaws amendments and submit any comments no later than midnight PDT May 1, 2021.

**Subject Matter Expert?**

To establish your company as a subject matter expert or to promote specific products to the public safety industry, please contact Heather McMillen or call 352-900-3011.

**Job Opportunities**

Be sure to visit IMSA’s job board if you are looking for your next move. Or, ready to post an open position, let our broad scope of industry professionals know you are hiring.

**2021 IMSA Webinar Sponsorship Opportunities**
Be a sponsor of an IMSA Monthly webinar and have the opportunity to connect with our members, certificate holders and industry collaborators. We are looking for sessions that would meet our CEC requirements. Learn more.

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Call for Content - ITS and Traffic Signals, Signs, Markings &

IMSA Member Spotlight Features - May/June IMSA Journal

The IMSA Journal for May/June is featuring the topic of ITS and Traffic Signals, Signs and Markings. Use our content submission form to send us your articles, case studies, research papers or how your product solved an issue a municipality encountered. Or, if you are a municipality, send us your projects and photos around our theme for us to share with your peers.

Additionally, we want to hear from our Sustaining members who provide products around our journal theme. Let us run a spotlight feature on you! Reach out to Hayley Marlow.

We Are Looking For...

As we celebrate our 125th anniversary, IMSA is looking to broaden and enhance our legacy Journal. We want our industry members to have a place to share and highlight their work and tell their stories. We also want to showcase member photos, on the job or personal, with their peers. Let us do an IMSA Member Spotlight on your business or municipality. Send your stories, photos and more to Hayley Marlow to be included!

Read the Journal On-Line

A reminder that IMSA members can enjoy the electronic edition of the Journal with clickable links. Want access? Sign in and become a member right from your profile.

2021 IMSA Journal Advertising Opportunities

Our 2021 advertising opportunities are still available. The public safety industry is an essential workforce still purchasing products and services for their day to day operations. We have a variety of advertising and exposure opportunities to get you noticed by our 8,800+ members. See what is still available by emailing us. Learn more from our media kit.
Certification Program Schedule

FLORIDA SECTION
Contact: SUNSHINE SAFETY COUNCIL - Stacey Mueller
p:(386)253-6400 ext. 114
- IMSA/FOA Certified Fiber Optic Technician, 6/29/2021, S. Daytona Beach, FL
- IMSA/FOA Certified Fiber Optic Technician, 10/19/2021, S. Daytona Beach, FL
- Roadway Lighting Technician Level I, 7/19/2021, Online
- Roadway Lighting Technician Level II, 7/21/2021, Online
- Signs & Pavement Markings I, 5/24/2021, S. Daytona Beach, FL
- Signs & Pavement Markings I, 8/23/2021, S. Daytona Beach, FL
- Signs & Pavement Markings I, 10/25/2021, Online
- Signs Tech II, 8/25/2021, S. Daytona Beach, FL
· Traffic Signal Field II, 6/23/2021, S. Daytona Beach, FL
· Traffic Signal Field II, 9/22/2021, Online
· Traffic Signal Field II, 12/13/2021, Online
· Traffic Signal Inspector – Florida Supplement, 6/23/2021, Online
· Traffic Signal Inspector – Florida Supplement, 9/22/2021, Online
· Traffic Signal Inspector – Florida Supplement 11/17/2021, Online
· Traffic Signal Inspector for Advance Technologies, 7/19/2021, Online
· Traffic Signal Field III, 6/25/2021, Online
· Traffic Signal Field III, 9/24/2021, Online
· Traffic Signal I, 6/21/2021, S. Daytona Beach, FL
· Traffic Signal I, 9/20/2021, Online
· Traffic Signal I, 11/15/2021, Online
· Transportation Ctr., System Specialist I, 5/24/2021, Online
· Transportation Ctr., System Specialist I, 10/25/2021, Online
· Transportation Ctr., System Specialist II, 5/26/2021, Online
· Traffic Signal Field II, 6/21/2021, St. Petersburg, FL
· Traffic Signal I, 5/10/2021, St. Petersburg, FL

FLORIDA SECTION
Contact: Pinellas Technical College - Raymond Gorman
p:(727)893.2500 ext. 2587
· Traffic Signal Field II, 6/21/2021, St. Petersburg, FL
· Traffic Signal I, 5/10/2021, St. Petersburg, FL

FLORIDA SECTION
Contact: United Safety Council, Carol Freeman cfreeman@floridasafety.org
p:(407)897-4443
· Traffic Signal Inspector – Florida Supplement, 6/22/2021, Florida Safety Council
· Traffic Signal I, 6/15/2021, Florida Safety Council

MIDDLE ATLANTIC SECTION
Contact: Chris Elliott
p:(434)222-3481, (571) 220-0162 (Manassas only)
· Traffic Signal Inspector. 9/20/2021, Manassas, VA
· Transportation Ctr., System Specialist Level I, 9/20/2021, Suffolk, VA
· Transportation Ctr., System Specialist Level II, 9/23/2021, Suffolk, VA
· Signs & Pavement Markings Technician Level I, 6/14/2021, Manassas, VA

NEW JERSEY SECTION
Contact: Guy Petinga
p:(609)705-5842
· Miscellaneous Challenge Exams, 8/24/2021, Harrisburg, PA
· Miscellaneous Challenge Exams, 8/27/2021, Harrisburg, PA
· Roadway Lighting Level II, 8/23/2021, Harrisburg, PA
· Signs & Pavement Markings I, 8/26/2021, Harrisburg, PA
· Traffic Signal Construction Technician Level II, 8/23/2021, Harrisburg, PA
· Traffic Signal Design/Engineering II, 8/23/2021, Harrisburg, PA
· Traffic Signal Field II, 8/23/2021, Harrisburg, PA
· Traffic Signal Inspector, 8/26/2021, Harrisburg, PA
· Traffic Signal I, 8/26/2021, Harrisburg, PA
· Work Zone, 8/23/2021, Harrisburg, PA

NEW MEXICO SECTION
Contact: Richard Hudson
p:(575)714-3267
· Pavement Markings Tech II, 5/13/2021, Albuquerque, NM
· Roadway Lighting Technician Level I, 5/13/2021, Albuquerque, NM
· Signs & Pavement Markings Technician Level I, 5/6/2021,
· Signs Tech II, 5/11/2021, Albuquerque, NM
· Traffic Signal Inspector, 5/4/2021, Albuquerque, NM
· Traffic Signal I, 5/6/2021, Albuquerque, NM
· Traffic Signal II, 5/11/2021, Albuquerque, NM
· Work Zone, 5/4/2021, Albuquerque, NM

Industry Headlines
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**Smart Cities**

**Smart Cities Are Built on Data**

**Fiber Optics**

**A Guide To Fiber Optics, and How Fiber-Optic Networks Are Improving Data Transfer**

**Fire Alarm**

**3 New Technologies to Consider for Fire Alarm Upgrades**

**Public Safety Telecommunications**

**Losing Cultural Context in Emergency Communication Can Be a Matter of Life and Death**

**Roadway and Area Lighting**

**LED Street Lights Coming To Wicker Park, West Town in Chicago This Spring**

**New Lighting and Pavement Planned for Walnut Street in Shadyside, Pittsburgh**

**In Cleveland, Richmond Heights Looks To Turn up the Street Lighting**

**Signs & Signals**

**What Happens When a Road Sign Gets Hit and How Much Does It Cost?**

**SR 70/Post Signal Gets Green Light in Sarasota**

**Town of Lexington Installing Final Equipment for Adaptive Traffic Signal Project**

**Traffic and Transportation**

**Independent Report Calls for 'Urgent' Action on US Infrastructure**

**How Infrastructure Is Banking on Green Banks**

**Lawrenceville To Upgrade Intersection Plagued by Traffic Buildup in Atlanta**

**AASHTO Report Highlights How Infrastructure Investment Benefits States**

**Work Zone**

**Autonomous Truck Firm Embark Joins Arizona DOT To Improve Work Zone Safety**

**How to Maintain Safer Work Zones**
Want Access to Member-Exclusive Content and Discounts on Certifications and Renewals?

SIGN IN TO BECOME A MEMBER

Membership questions - email or call (321)349-3569
IMSA E-newsletter advertising opportunities - email or call (352)900-3011

Follow the latest updates from IMSA. Connect with us on social media.
Stay well, friends.

International Municipal Signal Association
IMSAsafety.org