



IMSA Priority Points Program Rules and Regulations

1. Points are accumulated over the history of Sustaining Membership with IMSA (number in first slot to the left of “/”) booth space purchased with IMSA (number second slot of “/”) Sponsorships (third slot of /) and Journal Advertisements (fourth slot of /)
2. Each 10’ x 10’ (or 10’x 20’, 10’x 30’,20’x20’) unit of space is equal to 1 point.
3. Each year of Sustaining Membership is equal to 1 point.

Example:

COMPANY	1976 - 2005	TOTAL	2006	TOTAL
Quixote - (Formerly PEEK Corporation)	32/79/00/00	111	01/02/00/00 33/81/00/00	114
Siemens ITS	30/73/00/00	103	01/03/00/00 31/76/00/00	107
Econolite Control Products	30/61/00/00	91	01/02/00/00 31/63/00/00	94
3M	30/38/00/00	68	01/01/00/00 31/39/00/00	70

4. Points for sponsorships vary depending on the sponsorship purchased
5. Points for journal advertisements:

Ad Placement/Position	1 Time	3 Times	6 Times
2-page spread (center spread)	1	3	5
Back Cover	1	3	5
Inside Front Cover	1	2	4
Inside Back Cover	1	2	4
Full Page		2	3
½ Page		1	2
1/3 Page			1

6. All companies on the current IMSA Priority Point List may use their point total in space selection in the order they are ranked. New companies not on the current list may choose

space only after all current exhibitors have received the opportunity to choose during the booth selection process.

7. Failure to exhibit at one conference will result in the loss of all accrued priority points in the right-hand column of the current year.

Example:

COMPANY	1976 - 2005	TOTAL	2006	TOTAL
XYZ Products	09/09/00/00	18	01/00/00/00 10/00/00/00	10

8. Failure to renew Sustaining Membership will result in the loss of all accrued priority points in the left-hand column of the current year.

Example:

COMPANY	1976 - 2005	TOTAL	2006	TOTAL
XYZ Wireless	06/00/00/00	6	00/00/00/00 00/00/00/00	0

9. Points are considered an asset of the exhibiting company. In the case of a merger or acquisition, the purchasing company must provide written proof of their purchase of the assets of that company. If IMSA approves, the priority point system provides for the selection of the best exhibit history. At no time, however, does the system allow for the combination of two or more company's points.
10. Manufacturing representatives may not combine companies they represent and choose space. Each individual exhibiting company must be independent.

Questions regarding the IMSA Priority Points Program, reach out to Kim Dresser, Director of Membership, Marketing and Services at kdresser@imsasafety.org