



Webinar Sponsorship

2021 SPONSOR PACKAGE INCLUDES:

Featured Webinar

- IMSA e-newsletter mention: Your company name and link will be included in the month prior to your webinar. Circulation is over 20,000 individual email addresses.
- Webinar registration link and company name included on the webinar calendar on IMSAsafety.org.
- Stand-alone email sent one month prior to your webinar: One email campaign exclusively featuring the Company webinar will be sent to IMSA's email list of over 20,000 members and certificate holders and to include Company link, logo, and webinar registration link.
- Social media post on IMSA LinkedIn, Twitter, and Facebook including company name and registration link.
- Ownership of webinar registration list

Pricing:

- IMSA Member: \$3,000 for 1 webinar or \$5,000 for 2 webinars
Nonmember: \$4,500 per webinar

Not an IMSA member? [Join today and save!](#)

Example of IMSA e-newsletter mention

November Webinar:
Public Agency Cyber Security Best Practices
Wednesday, November 18th
11am EDT/8am PDT

This presentation qualifies for Continuing Education Credits.



Presented by **Arc Advisory Group**
FREE registration for **IMSA Members**
(Use your IMSA Member ID as the promo code.)
Non-member registration is \$35.

Example of stand-alone email template

November Webinar:
Public Agency Cyber Security Best Practices

Wednesday, November 18th
11am EDT/8am PDT

Presented by **Arc Advisory Group**

FREE registration for **IMSA Members**
(Use your IMSA Member ID as the promo code.)

Non-member registration is \$35.



This presentation qualifies for Continuing Education Credits.

[Register Now](#)

Ready to sponsor an IMSA webinar?

Contact [Hayley Marlow](#), IMSA Content, Marketing, and Administrative Coordinator, to reserve your spot on our calendar. Questions, call her at (321)349-3564.