



Event Prospectus

Exhibitor and Sponsorship Opportunities

Venue: Renaissance Orlando at SeaWorld
Orlando, Florida

THE GOLD STANDARD IN PUBLIC SAFETY

IMSA certifies tens of thousands of technicians and stands as the most regarded name in public safety certification. It is the oldest known association of its kind. IMSA dates back to October 1896 and counts Thomas A. Edison and the Edison Electric Company among its esteemed members.

Today IMSA counts over **16,900 certified technicians** and **over 9,300 members**.

**EXPO • TECH SESSIONS • NETWORKING EVENTS
CERTIFICATION CLASSES • DEMONSTRATIONS**

EVENT OVERVIEW (tentative)

SUNDAY, JULY 24, 2022

7:30 am – 5:00 pm IMSA Board of Directors Meeting
12:00 pm – 7:00 pm Exhibitor move in

MONDAY, JULY 25, 2022

8:00 am – 4:00 pm IMSA Certification Classes
8:00 am – 3:00 pm Technical Sessions
8:00 am – 3:00 pm Leadership Sessions
9:00 am – 12:00 pm IMSA Annual/Council of Delegates Meeting
9:00 am – 4:30 pm Expo Hall Open
12:00 pm – 1:00 pm IMSA Board of Directors and Council of Delegates Luncheon (Invitation Only)
10:00 am – 10:30 am Break in Expo Hall
12:00 pm – 2:00 pm Lunch in Expo Hall
2:00 pm – 2:30 pm Break in Expo Hall
4:30 pm – 6:30 pm Opening Reception in Expo Hall

TUESDAY, JULY 26, 2022

8:00 am – 4:00 pm IMSA Certification Classes
8:00 am – 3:00 pm Technical Sessions
8:00 am – 3:00 pm Leadership Session
9:00 am – 4:30 pm Expo Hall Open
10:00 am – 10:30 am Break in Expo Hall
12:00 pm – 2:00 pm Lunch in Expo Hall
2:00 pm – 2:30 pm Break in Expo Hall
4:30 pm – 6:30 pm 125th Anniversary Reception – Hyatt Hotel

WHO ATTENDS?

Professionals active in the fields of:

FCC Licensing and Frequency
Fiber Optics • Fire Alarm Systems
Intelligent Traffic Systems
Public Safety Communications
Roadway & Area Lighting
Signs and Pavement Markings
Traffic Signal Systems
Transportation Systems
Two-Way Radio Systems
Wireless Traffic Control
Wire and Cable Specifications
Workzone Safety

WEDNESDAY, JULY 27, 2022

8:00 am – 1:00 pm Expo Hall Opened
9:00 am – 2:00 pm IMSA Certification Classes
8:30 am Closing Breakfast in Expo Hall
9:30 am – 2:00 pm Technical Sessions
9:30 am – 2:00 pm Leadership Sessions
12:00 pm – 1:30 pm Lunch in Expo Hall
1:00 pm – 6:00 pm Exhibitor move out

imsasafety.org/events



EXHIBITOR OPPORTUNITIES

Let's get back to it in 2022! We are looking forward to seeing you all in Orlando Florida at our annual forum and expo. Come showcase your products and services to our public safety professionals in attendance. Our attendees will be engaging in certification classes and participating in technical sessions that offer them continuing education credits towards their professional certifications. There is no better place to meet your customer than at our annual conference.

IMSA Priority Points Booth Selection Appointment - IMSA Sustaining members will have priority in choosing their booth. After that period of time has passed, booth sales will open to those outside of our membership.

Now, let's get you a booth space so you can start planning for July 25-27 when you get to see all your industry customers, current and prospective!

**Rollover credits for 2020 Forum & Expo will be applied and any balance will be due.*

10 x 10' BOOTH

IMSA Sustaining Member: \$1,450

Booth + Join IMSA: \$1,950

Non-Member: \$2,100

Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 Expo-only Registrations
- 1 Full Conference & Expo Registration
- All Lunches, Breaks & Receptions
- 1 IMSA Priority Point

10 x 20' BOOTH

IMSA Sustaining Member: \$2,700

Booth + Join IMSA: \$3,200

Non-Member: \$3,400

Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 social media shout-outs
- 3 Expo-only Registrations
- 2 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 2 IMSA Priority Points

10 x 30' BOOTH

IMSA Sustaining Member: \$3,900

Booth + Join IMSA: \$4,400

Non-Member: \$4,700

Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 4 social media shout-outs
- 4 Expo-only Registrations
- 2 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 3 IMSA Priority Points

20 x 20' BOOTH

IMSA Sustaining Member: \$5,100

Booth + Join IMSA: \$5,600

Non-Member: \$6,000

Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 push notifications in the mobile app
- 8 social media shout-outs
- 5 Expo-only Registrations
- 3 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 4 IMSA Priority Points

EQUIPMENT BOOTH

IMSA Sustaining Member: \$6,000

Booth + Join IMSA: \$6,600

Non-Member: \$7,000

Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 push notifications in the mobile app
- 10 social media shout-outs
- 7 Expo-only Registrations
- 5 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 5 IMSA Priority Points

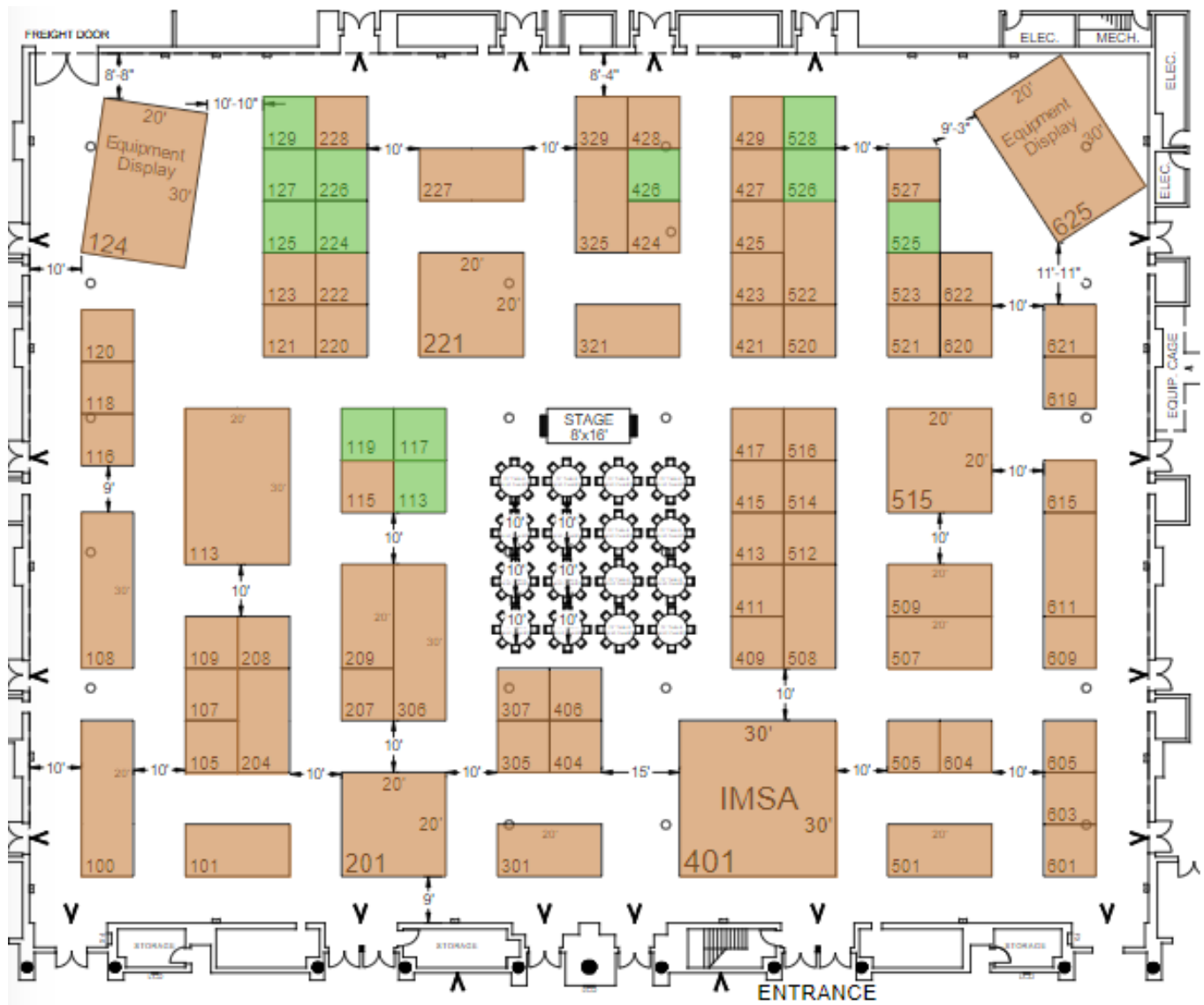
IMSA Sustaining Membership – not an IMSA Sustaining member? Join before you reserve your booth space to enjoy the member rate. IMSA Sustaining memberships start at \$500 and are a company membership. We will follow up with you for your Sustaining Membership information.

IMSA has a **point system** (<https://bit.ly/3uXHvzp>) in place that honors long time engagement and commitment to our organization. IMSA Sustaining member companies earn points through exhibiting, advertising and membership retention.





RENAISSANCE ORLANDO - OCEANS BALLROOM



NOTE: The floor plan may change due to exhibitors' needs or if expansion is needed. You will be contacted if your space is affected.



SPONSORSHIP OPPORTUNITIES

COMING SOON