



# Event Prospectus

*Exhibitor and Sponsorship Opportunities*

**Venue:** Renaissance Orlando at SeaWorld  
Orlando, Florida

## THE GOLD STANDARD IN PUBLIC SAFETY

IMSA certifies tens of thousands of technicians and stands as the most regarded name in public safety certification. It is the oldest known association of its kind. IMSA dates back to October 1896 and counts Thomas A. Edison and the Edison Electric Company among its esteemed members.

Today IMSA counts over **16,900 certified technicians** and **over 9,300 members**.

**EXPO • TECH SESSIONS • NETWORKING EVENTS  
CERTIFICATION CLASSES • DEMONSTRATIONS**

### EVENT OVERVIEW (tentative)

#### SUNDAY, JULY 24, 2022

7:30 am – 5:00 pm ..... IMSA Board of Directors Meeting  
12:00 pm – 7:00 pm ..... Exhibitor move in

#### MONDAY, JULY 25, 2022

8:00 am – 4:00 pm ..... **IMSA Certification Classes**  
8:00 am – 3:00 pm ..... Technical Sessions  
8:00 am – 3:00 pm ..... Leadership Sessions  
9:00 am – 12:00 pm ..... IMSA Annual/Council of Delegates Meeting  
9:00 am – 4:30 pm ..... Expo Hall Open  
12:00 pm – 1:00 pm ..... IMSA Board of Directors and Council of Delegates Luncheon (Invitation Only)  
10:00 am – 10:30 am ..... Break in Expo Hall  
12:00 pm – 2:00 pm ..... Lunch in Expo Hall  
2:00 pm – 2:30 pm ..... Break in Expo Hall  
4:30 pm – 6:30 pm ..... Opening Reception in Expo Hall

#### TUESDAY, JULY 26, 2022

8:00 am – 4:00 pm ..... **IMSA Certification Classes**  
8:00 am – 3:00 pm ..... Technical Sessions  
8:00 am – 3:00 pm ..... Leadership Session  
9:00 am – 4:30 pm ..... Expo Hall Open  
10:00 am – 10:30 am ..... Break in Expo Hall  
12:00 pm – 2:00 pm ..... Lunch in Expo Hall  
2:00 pm – 2:30 pm ..... Break in Expo Hall  
4:30 pm – 6:30 pm ..... 125th Anniversary Reception – Hyatt Hotel

### WHO ATTENDS?

*Professionals active in the fields of:*

FCC Licensing and Frequency  
Fiber Optics • Fire Alarm Systems  
Intelligent Traffic Systems  
Public Safety Communications  
Roadway & Area Lighting  
Signs and Pavement Markings  
Traffic Signal Systems  
Transportation Systems  
Two-Way Radio Systems  
Wireless Traffic Control  
Wire and Cable Specifications  
Workzone Safety

#### WEDNESDAY, JULY 27, 2022

8:00 am – 1:00 pm ..... Expo Hall Opened  
9:00 am – 2:00 pm ..... **IMSA Certification Classes**  
8:30 am ..... Closing Breakfast in Expo Hall  
9:30 am – 2:00 pm ..... Technical Sessions  
9:30 am – 2:00 pm ..... Leadership Sessions  
12:00 pm – 1:30 pm ..... Lunch in Expo Hall  
1:00 pm – 6:00 pm ..... Exhibitor move out

[imsasafety.org/events](https://imsasafety.org/events)



# EXHIBITOR OPPORTUNITIES

Let's get back to it in 2022! We are looking forward to seeing you all in Orlando Florida at our annual forum and expo. Come showcase your products and services to our public safety professionals in attendance. Our attendees will be engaging in certification classes and participating in technical sessions that offer them continuing education credits towards their professional certifications. There is no better place to meet your customer than at our annual conference.

**IMSA Priority Points Booth Selection Appointment** - IMSA Sustaining members will have priority in choosing their booth. After that period of time has passed, booth sales will open to those outside of our membership.

Now, let's get you a booth space so you can start planning for July 25-27 when you get to see all your industry customers, current and prospective!

*\*Rollover credits for 2020 Forum & Expo will be applied and any balance will be due.*

## 10 x 10' BOOTH

IMSA Sustaining Member: \$1,450

Booth + Join IMSA: \$1,950

Non-Member: \$2,100

### Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 Expo-only Registrations
- 1 Full Conference & Expo Registration
- All Lunches, Breaks & Receptions
- 1 IMSA Priority Point

## 10 x 20' BOOTH

IMSA Sustaining Member: \$2,700

Booth + Join IMSA: \$3,200

Non-Member: \$3,400

### Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 social media shout-outs
- 3 Expo-only Registrations
- 2 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 2 IMSA Priority Points

## 10 x 30' BOOTH

IMSA Sustaining Member: \$3,900

Booth + Join IMSA: \$4,400

Non-Member: \$4,700

### Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 4 social media shout-outs
- 4 Expo-only Registrations
- 2 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 3 IMSA Priority Points

## 20 x 20' BOOTH

IMSA Sustaining Member: \$5,100

Booth + Join IMSA: \$5,600

Non-Member: \$6,000

### Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 push notifications in the mobile app
- 8 social media shout-outs
- 5 Expo-only Registrations
- 3 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 4 IMSA Priority Points

## EQUIPMENT BOOTH

IMSA Sustaining Member: \$6,000

Booth + Join IMSA: \$6,600

Non-Member: \$7,000

### Includes

- 1 6 ft skirted table • Wastebasket
- ID sign
- Pipe and drape
- Company name, URL and logo listing in event Mobile App
- Company listed on Exhibitor signage near meeting rooms
- 2 push notifications in the mobile app
- 10 social media shout-outs
- 7 Expo-only Registrations
- 5 Full Conference & Expo Registrations
- All Lunches, Breaks & Receptions
- 5 IMSA Priority Points

**IMSA Sustaining Membership** – not an IMSA Sustaining member? Join before you reserve your booth space to enjoy the member rate. IMSA Sustaining memberships start at \$500 and are a company membership. We will follow up with you for your Sustaining Membership information.

IMSA has a **point system** (<https://bit.ly/3uXHvzp>) in place that honors long time engagement and commitment to our organization. IMSA Sustaining member companies earn points through exhibiting, advertising and membership retention.





## 2022 EXHIBITOR AND SPONSOR CONTRACT & ORDER FORM

Application for exhibit space or sponsorship at the IMSA Forum & Expo indicates the applicant's willingness to abide by all terms and conditions, general regulations, and additional rules and regulations the facilities have in place. Additional rules and regulations as IMSA deems necessary ensure the success of the event, provided these latter do not materially alter the exhibitor or sponsors contractual rights. This application will become a contract when countersigned by IMSA. Please review the Rules and Regulations Governing the Use of Space by Exhibitors at [imsasafety.org/events](https://imsasafety.org/events).

### SPONSORSHIPS

**UNDER  
CONSTRUCTION  
COMING  
SOON**

### EXHIBIT SPACE

10' x 10' ..... ☐ \$1,450 (IMSA Member) ..... ☐ \$1,950 (Booth+Join IMSA) ..... ☐ \$2,100 (Non-Member)  
10' x 20' ..... ☐ \$2,700 (IMSA Member) ..... ☐ \$3,200 (Booth+Join IMSA) ... ☐ \$3,400 (Non-Member)  
10' x 30' ..... ☐ \$3,900 (IMSA Member) ..... ☐ \$4,400 (Booth+Join IMSA).... ☐ \$4,700 (Non-Member)  
20' x 20' ..... ☐ \$5,100 (IMSA Member) ..... ☐ \$5,600 (Booth+Join IMSA) ... ☐ \$6,000 (Non-Member)

### EQUIPMENT SPACE

20' x 20' ..... ☐ \$6,000 (IMSA Member) ..... ☐ \$6,600 (Booth+Join IMSA).... ☐ \$7,000 (Non-Member)

**Total Exhibit/Equipment Space** ..... \$ \_\_\_\_\_

**Full payment is due with this contract. If payment is not included, you will forfeit your booth selection and will select a space that is available once payment is received. 2020 and 2021 Forum & Expo rollover credits will be applied and credited in your invoice before payment needs to be made.**

**A. SPACE REQUESTED:** We select the following choice of space for use (if requesting multiple booths for space larger than 10 x 10, be sure to write all of the booth numbers in your choice, do not list them separately):

Confirmed Booth Number \_\_\_\_\_

**\*Exhibitor may not assign or sublease contracted space or any part thereof**

**\*IMSA Priority Point System** will assist in booth selection.

**B. COMPANY INFORMATION:** Booth ID sign and all sponsorship materials will reflect the name of the company on this contract.

Company \_\_\_\_\_

PrimaryContactName \_\_\_\_\_ Title \_\_\_\_\_

(Name of person who should receive confirmation of this reservation and future exhibit information.)

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal \_\_\_\_\_

Day Phone (Mobile) \_\_\_\_\_ Email \_\_\_\_\_

URL \_\_\_\_\_

**C. Acceptance of this application by IMSA constitutes a contract. Applicant agrees to abide by the Rules and Regulations for IMSA 2021 Forum & Expo.**

AUTHORIZED SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

### D. METHOD OF PAYMENT- 3 ways to pay

☐ We will be paying by check and understand our booth and/or sponsorship will not be confirmed until check is received.

☐ MC ☐ VISA ☐ AMEX ☐ Discover

Card number \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

CID/CVCCode \_\_\_\_\_ Zip Code of Billing Address \_\_\_\_\_

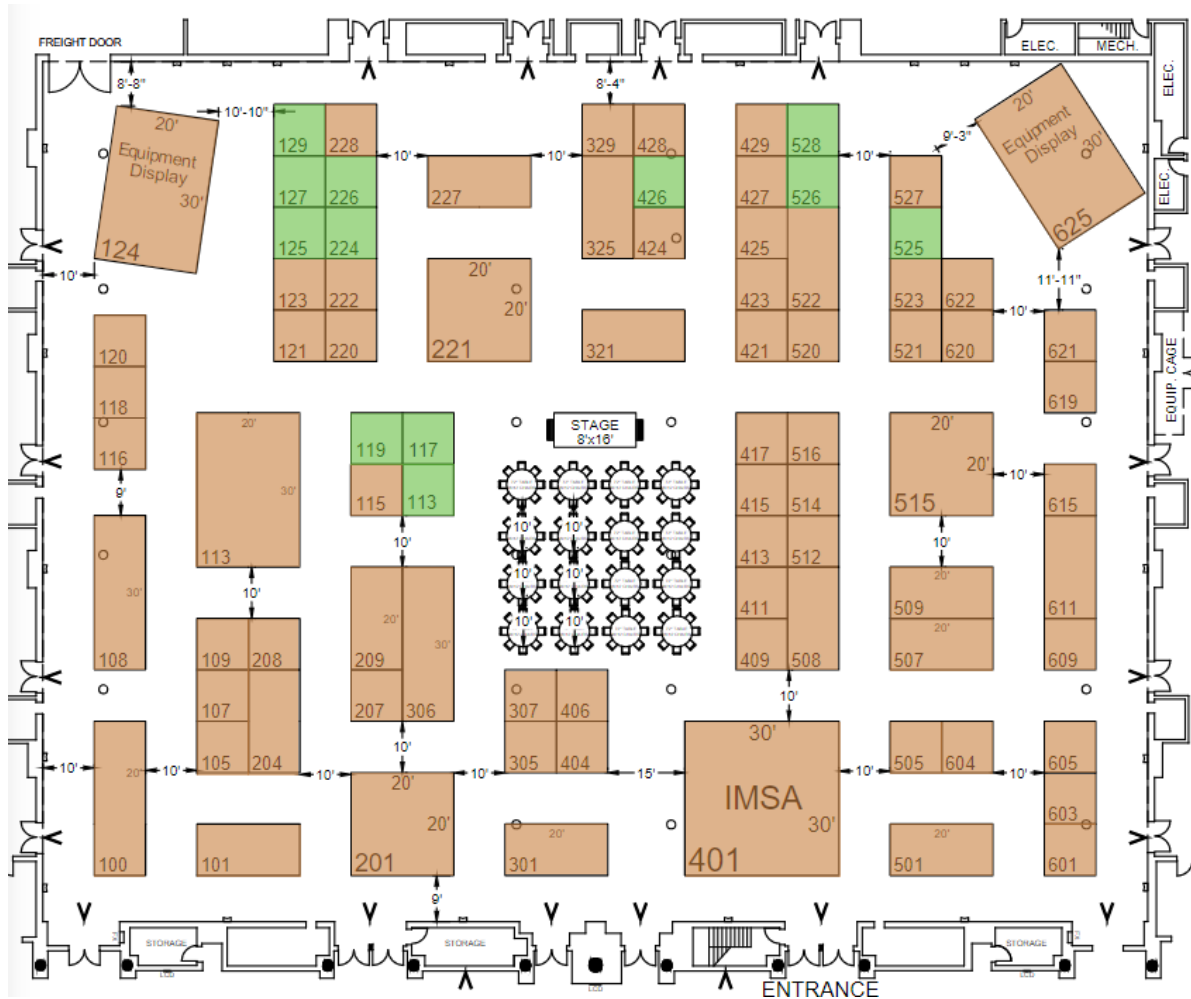
☐ Click **here** to pay online through the IMSA Exhibitor and Sponsor Registration site. Email contract to **hmarlow@imsasafety.org** once payment is submitted.

Send completed contracts and/or questions about sponsorship or exhibiting to **Hayley Marlow**, Content, Marketing and Admin Coordinator at (321) 349-3564 or **hmarlow@imsasafety.org**. Be sure to watch **imsasafety.org/events** for all the updates, notices and details!

IMSA • 597 Haverty Court • Suite 100 • Rockledge, FL 32955 • (321)349-3564 • Fax (321) 806-1400 • [hmarlow@imsasafety.org](mailto:hmarlow@imsasafety.org)



# RENAISSANCE ORLANDO - OCEANS BALLROOM



**NOTE:** The floor plan may change due to exhibitors' needs or if expansion is needed.  
You will be contacted if your space is affected.



## SPONSORSHIP OPPORTUNITIES

COMING SOON