



## Sponsorship Opportunities

Increase your brand recognition at the 2023 IMSA Forum & Expo. The event offers a variety of opportunities designed to maximize your experience and leave a lasting impression on attendees. In addition to the packages listed, sponsorships can also be customized to match your specific needs and budget. Email [events@imsasafety.org](mailto:events@imsasafety.org) to get the conversation started.

All sponsorships include:

- Sponsor ribbons for all of your booth staff
- Recognition in the IMSA Event Portal
- Signage at the IMSA Forum & Expo OR National Automobile Museum
- Listing in the *IMSA Journal*
- Social Media shout out

## General Sponsorships

### **Attendee Badge Lanyard – Exclusive**

**Sponsorship Fee: \$2,500**

DEADLINE: MAY 1, 2023

Your logo will be front and center when imprinted on the IMSA name badge lanyard.

### **Attendee Bags – Exclusive**

**Sponsorship Fee: \$4,500**

DEADLINE: APRIL 28, 2023

Promote your brand throughout the conference with an imprinted attendee bag. Attendees will derive value from this reusable bag long after the conference ends.

### **Bag Inserts**

**Sponsorship Fee: \$1,000**

AVAILABLE: 5 • DEADLINE: MAY 22, 2023

Get your message directly in front of each and every attendee with a bag insert. Please note: Sponsor to provide printed inserts.

### **Event Portal Ad**

**Sponsorship Fee: \$500**

AVAILABLE: 5 • DEADLINE: N/A

The IMSA Event Portal is the one-stop shop for the Forum & Expo. Place your ad where it will be seen by all before, during and after the conference.

### **Lunch (Tuesday/Wednesday)\***

**Sponsorship Fee: \$2,500**

AVAILABLE: 2 • DEADLINE: MAY 26, 2023

Refuel attendees during the Tuesday or Wednesday lunch in the Expo Hall.

*\*Includes signage in the Expo Hall*

### **Closing Lunch and Volunteer Recognition – Exclusive\*\***

**Sponsorship Fee: \$3,000**

DEADLINE: MAY 26, 2023

Sponsor the 2023 Closing lunch and help conference goers mark the end of a successful event while celebrating our dedicated volunteers.

*\*\*In addition to listed sponsorship benefits, also includes signage and verbal recognition during the closing ceremony.*

## Opening Ceremony/Reception at the National Automobile Museum

The National Automobile Museum, site of the Opening Ceremony and Reception, is rated one of the top 10 automobile museums in the country and sure to leave a lasting impression on all that attend. Be a part of this memorable experience with an exclusive sponsorship.

We will be driving traffic through the museum with a photo contest. The first 20 attendees that take a photo at every sponsorship stop will receive a commemorative license plate.

Whether you are looking for the Rolls Royce of opportunities or a Model T, we've got you covered.



### The Rolls Royce\*

Your video or slide show will play continuously on the large monitor in the pre-opening area.

- Company name in lights on the Palace marquee
- Verbal Recognition during the Opening Ceremony
- Recognition as the premier sponsor on the digital board
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$4,000 • DEADLINE: MAY 26, 2023

### The DeSoto

Drinks are on you with The DeSoto sponsorship, which features:

- 2 Drink tickets per attendee
- Verbal Recognition during the Opening Ceremony
- Signage featuring your company name in the patio/bar area
- Listing on Sponsors welcome sign at entrance

SPONSORSHIP FEE: \$2,500 • DEADLINE: MAY 26, 2023

### The Roadster

Invite select customers to stop and visit for a while at the Hardware Store. Space accommodates approximately 12 at a time and can be used for an invitation-only gathering. Drinks or snacks can be purchased separately through the museum's exclusive caterer. Includes: Sign outside store

SPONSORSHIP FEE: \$1,500 • DEADLINE: MAY 26, 2023



### The Corvette\*\*

Your signage will be the first thing attendees see when they stop to check what's under the hood in this garage replica. Sponsorship includes:

- Signage in entryway to gallery
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,500 • DEADLINE: MAY 26, 2023

### The Ferrari

Imagine your logo front and center as attendees walk the "red carpet."

Sponsorship includes:

- Step and Repeat in display area (sponsor to provide; pipes provided)
- Sign on easel
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,500 DEADLINE: MAY 26, 2023



### The Model T\*\*\*

Your brand will be a showstopper when you sponsor this designated photo stop. Includes:

- Sign on easel
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,000 • DEADLINE: MAY 26, 2023



\*Name on the Marquee –  
Rolls Royce Sponsorship



\*\*Garage replica –  
The Corvette Sponsorship

\*\*\*Designated stop for the  
Model T sponsorship



## Other Opportunities

### Street Sign

Help guide the way with your company's own street sign.

SPONSORSHIP FEE: \$350  
DEADLINE: MAY 26, 2023

### Photo Booth

Embed your brand in lasting memories with this PicBox photo booth. (3 available)

SPONSORSHIP FEE: \$500  
DEADLINE: MAY 26, 2023



### Dry Goods Window Display

Display your wares for all to see in the Dry Goods Store. (subject to availability)

SPONSORSHIP FEE: \$750  
DEADLINE: MAY 26, 2023  
*Note: Items must be shipped/delivered to the museum in advance.*



### Gallery Sponsorship

Your welcome sign will greet attendees as they enter one of the museum's galleries.

SPONSORSHIP FEE: \$350  
DEADLINE: MAY 26, 2023



### Podcast

Want to create your own podcast? We have everything you need including the equipment, studio and engineer. Contact [events@imsasafety.org](mailto:events@imsasafety.org) for more information.

SPONSORSHIP FEE: \$1,500



**To secure your sponsorship,  
or for additional information,  
contact [events@imsasafety.org](mailto:events@imsasafety.org)  
or call Maureen Taylor at 321-349-3563  
or Karen Johnston at 321-349-3564.**



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