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IMSA News

IMSA Forum and Expo Registration Open

June 25-29,2023 Peppermill Resort Spa Casino, Reno, NV



Register now to advance your future in public safety at the 2023 IMSA Forum & Expo. Join us **June 25-29** at the Peppermill Resort Spa Casino in Reno, NV for education, leadership development and networking.

You asked and we listened. The 2023 schedule now includes *dedicated volunteer leadership development and meetings* (June 25-26). IMSA's *all new certification*s will also make their debut beginning June 25. June 27-29 features a full schedule with certifications, *technical sessions*, *Expo Hall*, and *networking*. Click here to view the schedule.

Highlights include:

- IMSA's <u>NEW</u> Certifications
- CECs
- Opening Ceremony & Reception at the National Automobile Museum
- IMSA Expo Hall
- Closing Awards Luncheon & Board Transition

Host Hotel - Room Reservation Deadline is May 21

The Peppermill Resort Casino Spa in Reno, NV is our host hotel. **Book your room** by May 21 to receive IMSA's discounted rate.

Register Now

Not a member? Join Now to receive member rates

EXHIBITOR OPPORTUNITIES

Limited space available in the Expo Hall. Act now to reserve your booth while prime spots are still available.

View the floor plan and available booths **here** in the Exhibitor Portal.

For questions, please contact <u>Maureen</u> <u>Taylor</u>

SPONSORSHIP OPPORTUNITIES

Information coming soon!

IMSA offers a variety of ways to showcase your products and services. Whether you would like to include an insert in the delegate bag or co-host the Opening Reception, IMSA will have sponsorships to fit your individual need and budget.



Has Your Membership Lapsed?

Log in today to renew and become a current member! Visit your IMSA website account and click on My Payments to view open invoices. Members that do not renew by March 31 will be dropped from membership.

Need assistance? Email: membership@imsasafety.org





April 2023 Webinar - Mark Your Calendar

"Artificial Intelligence in Traffic Management: Vehicle Detection Systems that Seamlessly Collect Data

and Create Optimized Timing Plans"

Wednesday, April 26, 2023 10am ET/7am PT

Join us for our April webinar with our partners, **Rhythm Engineering.**

This is an easy opportunity to earn Continuing Education Credits!

FREE registration for IMSA Members. Non-member price is \$35.



Registration opening soon!
For questions, contact Karen Johnston

Call for Content - May/June Issue of the IMSA Journal

Have an idea for a Journal article? Make an impact in today's industry with your voice and submit an article. Each issue of the journal contains articles written by our knowledgeable members. Through these articles, members can gain industry knowledge and stay current on new products and techniques. We are seeking submissions for our May/June issue. Now is the perfect submit.

If you are interested in submitting content for consideration, contact **Maureen Taylor**.

Traffic Signal Technical Sessions Available

The 2021 and 2022 IMSA Traffic Signal Technical Sessions are now available. The technical sessions offer Continuing Education Credit hours that can be used toward your Traffic Signal Certification Renewal.

To access the registration, **click here**. Questions? Contact **Donna Montes**.



Product Spotlight

Polara's iDS APS: PROWAG-compliant, pedestrian friendly

The most durable, reliable, and feature-rich touchless accessible pedestrian signal on the market.

- Made in the USA and built to last tested to over 20 million activations
- Rugged housing and durable Hall-effect switch
- Shrugs off bad weather and vandalism
- Ped-head or cabinet controlled

- Easy SDLC connection in TS1/TS2/300 Series/ATC cabinets for safer installation
- Program wirelessly from your phone, no costly devices or software needed
- ADA, MUTCD, PROWAG, and Buy America compliant; ISO 9001:2015 certified



Learn More Online

IMSA Opportunities

Subject Matter Expert Looking for Exposure?

To establish your company as a subject matter expert or to promote specific products to the public safety industry, please contact **Heather McMillen** or call 352-900-3011.

Job Opportunities

<u>IMSA's job board</u> helps find your next position by displaying industry specific job openings. Or, if you are an employer with an open position, let our broad scope of industry professionals know you are hiring.

IMSA Webinar Sponsorship Opportunities

Become a sponsor of an IMSA Monthly webinar and have the opportunity to connect with our members, certificate holders and industry collaborators. We are looking for sessions that would meet our CEC requirements. Contact Heather McMillen to learn more.

IMSA Volunteer Opportunities

Help drive IMSA's mission and vision. As an IMSA volunteer, you will help shape the organization's future, create personal and professional connections, and become a leader in the public safety field.

Each IMSA Section has their own leadership team as well as the International Committees and Representatives. Please email <u>Laura Jeffcoat Sosa</u> and indicate if you are interested in serving on the Section or International level. <u>Click here</u> for more information about how to get involved

IMSA Journal

Members, Share your Story with Us

Each issue of the IMSA Journal you have the unique opportunity to be featured. Our **IMSA Member Spotlight** offers you the opportunity to highlight your team or submit a story about a time you went above and beyond. Help IMSA celebrate our members by sharing your story today. Contact **Maureen Taylor** to submit your story today.

2023 Advertising Opportunities

IMSA has partnered with The Wyman Company as our new communications partner. They will be supporting our efforts with the *IMSA Journal* magazine, webinar sponsorships, Thought Leadership e-blasts, IMSA website advertising as well as the IMSA E-newsletter. Contact <u>Heather McMillen</u> for more info. <u>Lean more</u> from our media kit.

Read the IMSA Journal Online

A reminder that IMSA members can enjoy the electronic edition of the Journal with clickable links. Want access? Sign in

Prefer not to receive the print version? Opt-out in your profile online or by contacting membership@imsasafety.org.





Certification Program Schedule

FLORIDA SECTION

Contact: About Phase Academy - Stacey Mueller

P: 813-310-3530

- · IMSA/FOA Certified Fiber Optic Technician, 3/27/2023, Port Orange
- · IMSA/FOA Certified Fiber Optic Technician, 6/5/2023, Port Orange
- · IMSA/FOA Certified Fiber Optic Technician, 8/21/2023, Port Orange
- · IMSA/FOA Certified Fiber Optic Technician, 10/2/2023, Port Orange
- · IMSA/FOA Certified Fiber Optic Technician, 12/18/2023, Port Orange

ISMA HOST

Contact: Donna Montes

P: 321-349-3568

- · IMSA 2021 Traffic Signal Technical Sessions Q7, Until 4/26/2023, Online
- · IMSA 2022 Traffic Signal Technical Sessions Q3, Until 4/26/2023, Online

NEW JERSEY SECTION

Contact: Guy Petinga P: 609-705-5842

- IMSA Work Zone Temporary Traffic Control Tech, 3/20/2023, Online Auditing for Certification Renewal
- · IMSA/FOA Certified Fiber Optic Technician, 3/22/2023, Bordentown, NJ
- IMSA Traffic Signal Field Technician II, 5/15/2023, Online / In-Person (Bordentown, NJ)
- · IMSA Traffic Signal Field Technician II, 5/15/2023, Online Auditing for Certification Renewal
- IMSA Work Zone Temporary Traffic Control Technician, 5/15/2023, Online w/ Exam.
- · IMSA Roadway Lighting Technician I, 5/17/2023, Online / In-Person (Bordentown, NJ)
- · IMSA Roadway Lighting Technician I, 5/17/2023, Online Auditing for Certification Renewal
- IMSA Signs & Pavement Markings Technician I, 5/17/2023, Online / In-Person (Bordentown, NJ)

- · IMSA Signs & Pavement Markings Technician I, 5/17/2023, Online Auditing for Certification Renewal
- IMSA Traffic Signal Technician I, 5/17/2023, Online / In-Person (Bordentown, NJ)
- · IMSA Traffic Signal Technician I, 5/17/2023, Online Auditing for Certification Renewal

Industry Headlines

Be sure to visit **IMSAsafety.org** to view to see the latest news from IMSA's Sustaining Member companies, located at the end of the home page.

Smart Cities

<u>Prioritize people in building smart cities — city mayors</u> (BusinessWorld)

EV charging infrastructure is "inadequate and plagued with non-functioning stations": J.D. Power (Smart Cities Dive)

Fiber Optics

How Fiber Optic Cables Could Warn You of an Earthquake (Wired)

<u>Fiber Optics Market Anticipated to Garner USD 13.7 Billion at a 7.1% CAGR by 2030 - Report by Market Research Future (InvestorsObserver)</u>

Fire Alarm

Al-Futtaim Engineering and Technologies and Panasonic to sell fire alarm systems in UAE with Al-enabled fire protection (Intelligent CIO)

Red Cross Home Fire Campaign reaches goal of installing 2.5 million free smoke alarms (American Red Cross)

Roadway and Area Lighting

Los Cabos Enhancing Outdoor Lighting To Increase Safety For Tourists (Cabo Sun)

Petition wants to light up US 50 after teen struck, killed in Greendale (WLWT)

Signs & Signals

VCU Police seek to change driver habits with increased traffic and parking enforcement (VCU News)

2023, LED Traffic Signs and Signals Market Latest Research Report by 2025 (Digital Journal)

<u>Pittsburgh's street infrastructure is getting a smart tech upgrade</u> (Technical.ly)

<u>Traffic and Transportation</u>

Rekor and Drakewell Unite to Unleash Next-Generation Al-Based Traffic Analytics for Departments of Transportation (Yahoo! Finance)

Borough Hall summit highlights 6 critical Staten Island issues around traffic, transportation (silive.com)

Work Zone

Engineering team develops autonomous alarm system for work zone vehicles (Mizzou Engineering)

Bill to put safety cameras in work zones passes in state Senate (KNDU)

Want Access to Member-Exclusive Content and Discounts on Certifications and Renewals?

SIGN IN TO BECOME A MEMBER

Membership questions - email or call (321) 349-3569 IMSA E-newsletter advertising opportunities - email or call (352) 900-3011

Follow the latest updates from IMSA. Connect with us on social media. Stay well, friends.









International Municipal Signal Association **IMSAsafety.org**

IMSA | 597 Haverty Court, Suite 100, Rockledge, FL 32955

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