



Sponsorship Opportunities

Increase your brand recognition at the 2023 IMSA Forum & Expo. The event offers a variety of opportunities designed to maximize your experience and leave a lasting impression on attendees.

In addition to the packages listed, **sponsorships can also be customized** to match your specific needs and budget. Email events@imsafety.org to get the conversation started.

All sponsorships include:

- Sponsor ribbons for all of your booth staff
- Recognition in the IMSA Event Portal
- Signage at the IMSA Forum & Expo OR National Automobile Museum
- Listing in the *IMSA Journal*
- Social Media shout out
- **NEW** – Sponsorships in the amount of \$1,500 or more will also receive 2 one-day only Expo Hall registrations (includes access to the Expo Hall and lunch)

General Sponsorships

Attendee Badge Lanyard – Exclusive

Sponsorship Fee: \$2,500

DEADLINE: MAY 1, 2023

Your logo will be front and center when imprinted on the IMSA name badge lanyard.

Attendee Bags – Exclusive

Sponsorship Fee: \$4,500

DEADLINE: APRIL 28, 2023

Promote your brand throughout the conference with an imprinted attendee bag. Attendees will derive value from this reusable bag long after the conference ends.

Event Portal Ad

Sponsorship Fee: \$500

AVAILABLE: 5 • DEADLINE: N/A

The IMSA Event Portal is the one-stop shop for the Forum & Expo. Place your ad where it will be seen by all before, during and after the conference.

Lunch on Tuesday*

Full Sponsorship Fee: Co-sponsor: \$1,250 each

DEADLINE: MAY 26, 2023

Refuel attendees during the Tuesday lunch in the Expo Hall.

**Includes signage in the Expo Hall*

Lunch on Wednesday*

Full Sponsorship Fee: \$2,500 OR Co-sponsor: \$1,250 each

DEADLINE: MAY 26, 2023

Refuel attendees during the Wednesday lunch in the Expo Hall.

**Includes signage in the Expo Hall*

Closing Lunch and Volunteer Recognition – Exclusive**

Full Sponsorship Fee: \$3,000 OR Co-sponsor: \$1,500 each

DEADLINE: MAY 26, 2023

Sponsor the 2023 Closing lunch and help conference goers mark the end of a successful event while celebrating our dedicated volunteers.

***In addition to listed sponsorship benefits, also includes signage and verbal recognition during the closing ceremony.*

Opening Ceremony/Reception at the National Automobile Museum

The National Automobile Museum, site of the Opening Ceremony and Reception, is rated one of the top 10 automobile museums in the country and sure to leave a lasting impression on all that attend. Be a part of this memorable experience with an exclusive sponsorship.

We will be driving traffic through the museum with a photo contest. The first 20 attendees that take a photo at every sponsorship stop will receive a commemorative license plate.

Whether you are looking for the Rolls Royce of opportunities or a Model T, we've got you covered.

The Rolls Royce*

Your video or slide show will play continuously on the large monitor in the pre-opening area.

- Company name in lights on the Palace marquee
- Verbal Recognition during the Opening Ceremony
- Recognition as the premier sponsor on the digital board
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$4,000 • DEADLINE: MAY 26, 2023

The DeSoto

Drinks are on you with The DeSoto sponsorship, which features:

- 2 Drink tickets per attendee
- Verbal Recognition during the Opening Ceremony
- Signage featuring your company name in the patio/bar area
- Listing on Sponsors welcome sign at entrance

SPONSORSHIP FEE: \$2,500 • DEADLINE: MAY 26, 2023

The Roadster

Invite select customers to stop and visit for a while at the Hardware Store. Space accommodates approximately 12 at a time and can be used for an invitation-only gathering. Drinks or snacks can be purchased separately through the museum's exclusive caterer. Includes: Sign outside store

SPONSORSHIP FEE: \$1,500 • DEADLINE: MAY 26, 2023



The Corvette**

Your signage will be the first thing attendees see when they stop to check what's under the hood in this garage replica.

Sponsorship includes:

- Signage in entryway to gallery
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,500 • DEADLINE: MAY 26, 2023

The Ferrari

Imagine your logo front and center as attendees walk the "red carpet."

Sponsorship includes:

- Step and Repeat in display area (sponsor to provide; pipes provided)
- Sign on easel
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,500 DEADLINE: MAY 26, 2023



The Model T***

Your brand will be a showstopper when you sponsor this designated photo stop.

- Sign on easel
- Listing on Sponsors welcome sign at entrance
- Designated stop for attendee photo contest

SPONSORSHIP FEE: \$1,000 • DEADLINE: MAY 26, 2023



*Name on the Marquee –
Rolls Royce Sponsorship



**Garage replica –
The Corvette Sponsorship

***Designated stop for the
Model T sponsorship

Other Opportunities

Street Sign

Help guide the way with your company's own street sign.

SPONSORSHIP FEE: \$350
DEADLINE: MAY 26, 2023

Photo Booth

Embed your brand in lasting memories with this PicBox photo booth. (3 available)

SPONSORSHIP FEE: \$500
DEADLINE: MAY 26, 2023



Dry Goods Window Display

Display your wares for all to see in the Dry Goods Store. (subject to availability)

SPONSORSHIP FEE: \$750
DEADLINE: MAY 26, 2023
Note: Items must be shipped/delivered to the museum in advance.



Gallery Sponsorship

Your welcome sign will greet attendees as they enter one of the museum's galleries.

SPONSORSHIP FEE: \$350
DEADLINE: MAY 26, 2023



Podcast

Want to create your own podcast? We have everything you need including the equipment, studio and engineer. Contact events@imsasafety.org for more information.

SPONSORSHIP FEE: \$1,500



**To secure your sponsorship,
or for additional information,
contact events@imsasafety.org
or call Maureen Taylor at 321-349-3563
or Karen Johnston at 321-349-3564.**



imsasafety.org

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