



Sponsorship Opportunities

They say everything is bigger in Texas and that includes opportunities to increase your brand recognition at the 2024 IMSA Forum & Expo. The event offers a variety of opportunities designed to maximize your experience and leave a lasting impression on attendees. In addition to the packages listed, sponsorships can also be customized to match your specific needs and budget. Email events@imsasafety.org to get the conversation started.

All sponsorships include:

- Sponsor ribbons for all of your booth staff
- Recognition in the IMSA Event Portal
- Signage at the IMSA Forum & Expo OR Circle R Ranch
- Listing in the IMSA Journal
- Social Media shout out
- Recognition in Intersect, IMSA's online community

NEW for 2024

Exhibitors who sponsor an event or item priced at over \$1000 will receive **10% off** the sponsorship.



Boost Your Brand

Attendee Badge Lanyard – Exclusive

Sponsorship fee: \$3000

DEADLINE: JUNE 3, 2024

Your logo will be front and center when imprinted on the IMSA attendee badge lanyard.

SOLD

Complimentary Expo Hall Day Pass Lanyard – Exclusive

Sponsorship fee: \$1750

DEADLINE: JUNE 3, 2024

IMSA is bringing back the complimentary half-day Expo Hall pass. Imprint your logo on this special lanyard and attendees will know who to thank for their time in the Expo Hall.

Floor Decals - Exclusive

Sponsorship Fee: \$1500

DEADLINE: JUNE 3, 2024

Your company will lead the way for attendees with these custom floor decals, which include your logo.

Texas Trails Passport (12 Available)

Sponsorship Fee: \$350

DEADLINE: JUNE 10, 2024

You provide the prize and we'll do the rest. Drive attendees to your booth with the Texas Trails Passport. *Note: Booth visitors will be required to converse with exhibitors in order to receive a stamp.*



Convention Center Branding Opportunities

The Irving Convention Center offers a variety of branding opportunities including clings and decals on the escalators, window clings, wall graphics etc. Contact events@imsasafety.org for more information.



Fueling Stations

Opening Reception Drink Tickets (2 Available)

Sponsorship Fee: \$2000

DEADLINE: JUNE 10, 2024

Attendees will be toasting your company when they discover the drinks are on you.

Lunch (Tuesday/Wednesday)* (2 Available)

Sponsorship Fee: \$2500

DEADLINE: JUNE 10, 2024

Refuel conference goers with the Tuesday or Wednesday lunch in the Expo Hall.

**Lunches can be co-sponsored; includes signage in the Expo Hall and verbal recognition.*

Closing Lunch and Volunteer Recognition – Exclusive*

Sponsorship Fee: \$3000

DEADLINE: JUNE 10, 2024

Sponsor the 2024 Closing Lunch and help conference goers mark the end of a successful event while celebrating our dedicated volunteers.

**In addition to listed sponsorship benefits, also includes signage and verbal recognition during the closing ceremony.*



Circle R Ranch Experience

A Toast to Texas with Signature Drink – Exclusive (1 Available)

Sponsorship Fee: \$4000*

DEADLINE: JUNE 3, 2024

Attendees will raise a glass to your company with a drink of choice or a signature drink named for your company.

**In addition to listed sponsorship benefits, also includes verbal shout-out during the event.*



Bring on the Band (2 Available)

Sponsorship Fee: \$2500

DEADLINE: JUNE 10, 2024

It's not a Texas barbecue without some lively, foot-tapping tunes. Introduce the band at the start of the show or after intermission.

Saddle Up – Exclusive (1 Available)

Sponsorship Fee: \$3500

DEADLINE: JUNE 3, 2024

As the rodeo sponsor, your brand will be front and center when the riders enter the ring waving a flag with your logo.

**In addition to listed sponsorship benefits, also includes verbal shout-out during the event.*

